



SPONSORSHIP PACKAGE & EVENT ADVERT RATES



Your Path to Gaining Caribbean Visibility Starts Here!





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About Us

stablished in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

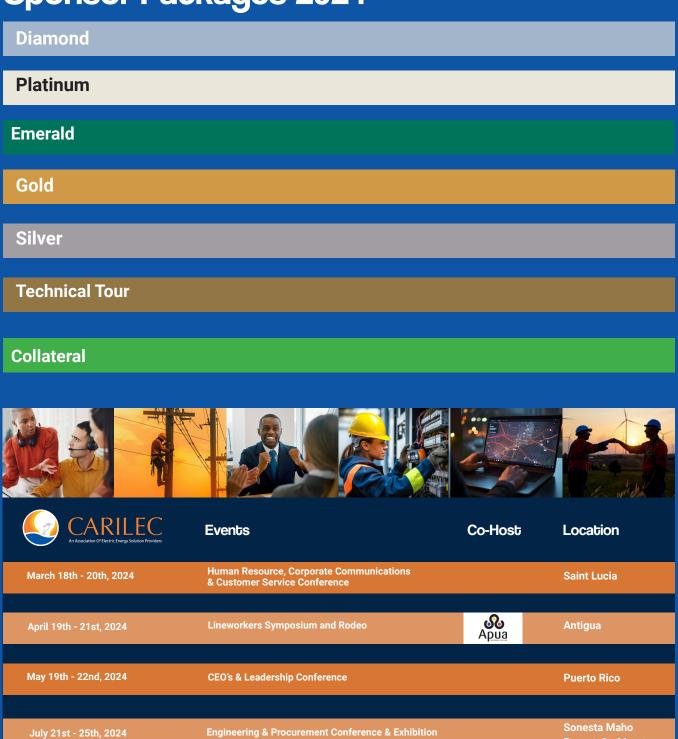
CARILEC's events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to reach new, loyal, and active customers and other relevant stakeholders, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!



About Our Regional & International Partners

Sponsor Packages 2024



Geographic Information Systems (GIS)

CAREC Conference & Exhibition

Symposium

October 15th-16th, 2024

October 20th - 24th, 2024

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Resort, St. Maarten

Saint Lucia

Marriott Resort,

Grand Cayman



Human Resource, Corporate Communications and Customer Service

Human Resource, Corporate Communications and Customer Service Conference

March 18th – 20th, 2024 | Saint Lucia

Platinum Sponsor (1 sponsor) - 1,000 USD

Investment benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page: Company logo and website link.
- Pre & post social media sponsor highlights.
- Logo visibility on home-screen, profiles, and sessions on event platform
- 1 complimentary Advertising display table
- Panel Discussion Inclusion on a panel discussion to demonstrate expertise and thought leadership.
- 20-minute speaking slot on one of the proposed agenda topics.
- 1 complimentary Event Pass

*All categories of sponsorship are open to members, partners, and non-members.

Gold Sponsor (1 sponsor) - 750 USD

Investment Benefits:

- Event branding: Website banner, Social Media post, electronic marketing, and regional media.
- Event website page: Company logo and website link.
- Pre & post social media sponsor highlights.
- Logo visibility on home-screen, profiles, and sessions on event platform
- 20-minute speaking slot on one of the proposed agenda topics.
- 1 complimentary Advertising display table
- 1 complimentary Event Pass

*All categories of sponsorship are open to members, partners, and non-members.



Chief Executive Officers & Leadership Conference

Chief Executive Officers and Leadership Conference May 19th – 22nd, 2024 | Puerto Rico

Diamond Sponsor (Exclusive) USD\$30,000

Investment Benefits:

- Event Branding: 3 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 30-90 second company video played 2-3 times during conference sessions.
- Live Stream Facebook & LinkedIn Interview: Sponsor Highlight
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- CEO's Panel Discussion: Full sponsorship of the CEO's Panel Discussion.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 5 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- Themed Party: Sponsorship of the official Themed Party.
- Speech at Cocktail: A 5-minute speech during the event.
- Exclusive VIP Tables: Exclusive VIP area at the party.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Introduction to Board: Introduction of the sponsor's team to the CARILEC Board of Directors.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Platinum Sponsor (Exclusive) – USD\$20,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 3 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- Cocktail Reception: Sponsorship of the official Opening Ceremony Cocktail.
- Speech at Cocktail: A 5-minute speech during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Emerald Sponsor – USD\$15,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ½ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 2 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- CEO Breakfast: Sponsorship of an exclusive CEO breakfast.
- Welcome remarks: 3-5-minute remarks during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on breakfast tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Gold Sponsorship - USD\$10,000

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ¹/₂ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 1 complimentary event pass.
- Luncheon: Sponsorship of a conference lunch.
- Welcome remarks: 3-5-minute remarks before lunch.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on lunch tables.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members.

Silver Sponsor – USD\$6,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: 1/2 page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 50% off 1 event pass.
- Break: Sponsorship of a conference break.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members.

Technical Tour Sponsor- USD\$3,800

Investment benefits:

Join forces with the co-host electric utility to provide an enriching and collaborative technical tour experience. Receive prominent recognition as the official sponsor of the Technical Tour in collaboration with the Co-Host Electric Utility.

- **Event Website and Platform (App & Webpage)**: Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Brand Visibility: One promotional banner included.
- Refreshments: Bottled Water

*Exclusive to members only.

Mix n Mingle Speed Networking Event - USD\$5,000

Investment benefits:

- Sponsorship of an exclusive Mix n Mingle event, with exclusive VIP corner seating and refreshments.
- Special appointment calendar with Utility Senior Executives.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.

Collateral Sponsor Opportunities - (Only 2 -Spots) \$1,500

Investment benefits:

- Registration Desk giveaways/visibility: Note Pads, Journals, & Pens, mini gifts... (sponsor to supply gifts)

*Open to members and non-members.

*All categories of sponsorship are open to members, partners and non-members.



Engineering & Procurement Conference & Exhibition

Engineering & Procurement Conference & Exhibition July 21st - 25th 2024 | St. Maarten

Diamond Sponsor (Exclusive) USD\$25,000

Investment Benefits:

- Event Branding: 3 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 30-90 second company video played 2-3 times during conference sessions.
- Live Stream Facebook & LinkedIn Interview: Sponsor Highlight
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Engineers Panel Discussion: Full sponsorship of the Engineers Panel Discussion.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 5 complimentary event passes.
- Exhibitor Booth: 1 complimentary premium booth
- Presenter Slot: 1 presenter slot on the event agenda.
- Themed Party: Sponsorship of the official Themed Party.
- Speech at Cocktail: A 5-minute speech during the event.
- Exclusive VIP Tables: Exclusive VIP area at the party.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Platinum Sponsor (Exclusive) – USD\$18,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 3 complimentary event passes.
- **Presenter Slot:** 1 presenter slot on the event agenda.
- Exhibitor Booth: 1 complimentary standard booth
- Cocktail Reception: Sponsorship of the official Opening Ceremony Cocktail.
- Speech at Cocktail: A 5-minute speech during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Emerald Sponsor-USD\$15,000

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ¹/₂ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 2 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- Exhibitor Booth: 1 complimentary standard booth
- Mix n Mingle Speed Networking Event: Sponsorship of an exclusive Mix n Mingle event, with exclusive VIP corner seating and refreshments. Special appointment calendar with Utility Engineers & Procurement Managers.
- Welcome remarks: 3-5-minute remarks during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on all tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Gold Sponsorship – USD\$8,500

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- · Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ¹/₂ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 1 complimentary event pass.
- Exhibitor Booth: 50% off one standard booth
- Luncheon: Sponsorship of a conference lunch.
- Welcome remarks: 3-5-minute remarks before lunch.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on lunch tables.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members- 3 spots available.

Silver Sponsor – USD\$6,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ¹/₂ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 50% off 1 event pass.
- Break: Sponsorship of a conference break.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members- 4 spots available.

Technical Tour Sponsor- USD\$3,800

Investment benefits:

Join forces with the co-host electric utility to provide an enriching and collaborative technical tour experience. Receive prominent recognition as the official sponsor of the Technical Tour in collaboration with the Co-Host Electric Utility.

- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Brand Visibility: One promotional banner included.
- Refreshments: Bottled Water

*Exclusive to members only.

Collateral Sponsor Opportunities - (Only 2 -Spots) \$1,500

Registration Desk giveaways/visibility: Note Pads, Journals, & Pens, mini gifts (sponsor to supply gifts)



CAREC Conference & Exhibition

CAREC Conference & Exhibition

October 20th - 24th 2024 | Cayman Islands

Diamond Sponsor (Exclusive) – USD\$15,000

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 2 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- Exhibitor Booth: 1 complimentary booth
- Cocktail Reception: Sponsorship of the official Opening Ceremony Cocktail.
- Speech at Cocktail: A 5-minute speech during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only

Emerald Sponsor (Exclusive) – USD\$10,000

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- **Event Website and Platform (App & Webpage):** Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Company Video: A 15- 30 second company video played 1 time during conference sessions.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: Free full-page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 3 complimentary event passes.
- Presenter Slot: 1 presenter slot on the event agenda.
- Exhibitor Booth: 1 complimentary booth
- Brunch: Sponsorship of a keynote brunch.
- Speech at Cocktail: A 5-minute speech during the event.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on entrance and cocktail tables.
- Lead Generation: Opportunities for event lead generation.

*Sponsor category exclusive to members only.

Investment Benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ¹/₂ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 1 complimentary event pass.
- Exhibitor Booth: 50% off one booth
- Luncheon: Sponsorship of a conference lunch.
- Welcome remarks: 3-5-minute remarks before lunch.
- Promotional Collateral: Placement of sponsor's promotional collateral/gifts on lunch tables.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members- 3 spots available.

Silver Sponsor – USD\$4,000

Investment benefits:

- Event Branding: 1 Social Media Posts, electronic marketing, regional media visibility.
- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Industry Journal Advert: ½ page advertisement in the CARILEC CE Industry Journal (November 2024).
- Event Passes: 50% off 1 event pass.
- Break: Sponsorship of a conference break.
- Lead Generation: Opportunities for event lead generation.

*Open to members and non-members- 4 spots available.

Technical Tour Sponsor- USD\$3,800

Join forces with the co-host electric utility to provide an enriching and collaborative technical tour experience. Receive prominent recognition as the official sponsor of the Technical Tour in collaboration with the Co-Host Electric Utility.

- Event Website and Platform (App & Webpage): Company logo and website link featured prominently. Featured on the home-screen, profiles, and sessions of the event platform.
- Official Recognition: Acknowledgment at the opening ceremony and throughout event.
- Brand Visibility: One promotional banner included.
- Refreshments: Bottled Water

*Exclusive to members only.

Collateral Sponsor Opportunities - (Only 2 -Spots) \$1,500

Registration Desk giveaways/visibility: Note Pads, Journals, & Pens, mini gifts (sponsor to supply gifts)

General Notes:

- * Exclusive packages are confirmed only when the Secretariat receives the signed EOI form located below.
- * Sponsors will be responsible for providing company banners/branding to supplement general event branding.

Event Sponsorship

Member Form - Expression of Interest



Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name:	Authorized Company Representative Information	
Address:	Name / Position /	
Address:	Telephone	
Website:	Email	

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVEN	Т	SPO	NSORSHIP LEVEL
	HR/PR/CS CONFERENCE		DIAMOND SPONSOR
	CEOs & LEADERSHIP CONFERENCE		PLATINUM SPONSOR
	ENGINEERING & PROCUREMENT CONFERENCE		EMERALD SPONSOR

□ CAREC CONFERENCE & EXHIBITION

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

- Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
- 2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
- 3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
- 4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
- 5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
- 6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____

Agreement & Payment

For Sponsorship & Advertisement



Mr./Ms./Mrs	Title			
Organization:	Parent Company:			
Address:				
City/State/Province:	Country/Postal Code:			
Tel:	Fax:			
E-mail Address:	Company URL:			
Conference Selection				
HC/PR/CS CEOs & Leadership	Line-workers Symposium			
Engineering & Procurement Conference CAREC	Conference & Exhibition			
Diamond Platinum Emerald	Gold Silver Bronze Other			
Advertisements				
Half Page Full Page Center Page				
Total Amount Due: \$				
I will pay by cheque or bank draft made payable to CARILEC (CHEQUES MUST BE MADE PAYABLE TO CARILEC)				
BANKING DETAILS:	CORRESPONDING BANK DETAILS:			
CARILEC, A/C NO. 1129402 SWIFT: PNBPUS3NNYC CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD BRIDGE STREET CASTRIES SAINT LUCIA SWIFT CODE: FCIBLCLC	WELLS FARGO 375 PARK AVENUE, NY 4080 NEW YORK 10152 SWIFT CODE: PNBPUS3NNYC ABA NO.: 026005092			
Please provide me with the Credit Card paym	ent link.			

FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT. *Terms and conditions apply.

Some of our Sponsors over the Years











































Contact and Submission Information Event Leads



Laurena Primus Learning and Development Manager Email: slprimus@carilec.org



Keitha Isaac-Mathurin Lead Events Coordinator Email: kisaac@carilec.org



Nicole Jean Baptiste Emmanuel Learning and Development Officer Email: njeanbaptiste@carilec.org

Event Contact: events@carilec.org Telephone: 758-731-7111 or 758-452-0140 Fax: 758-452-0142

